

The Prestigious Cornell School of Hotel Administration: A Gateway to the Hospitality Industry's Elite

The Cornell School of Hotel Administration is the world's leading institution for hospitality management education. It offers a wide range of undergraduate and graduate programs, as well as executive education programs. The school's faculty are world-renowned experts in their fields, and its graduates are highly sought-after by employers in the hospitality industry.



The Cornell School of Hotel Administration on Hospitality: Cutting Edge Thinking and Practice

by Michael C. Sturman

★★★★☆ 4.5 out of 5

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Undergraduate Programs

The Cornell School of Hotel Administration offers four undergraduate programs:

- Bachelor of Science in Hotel Administration
- Bachelor of Science in Hospitality Management
- Bachelor of Science in Tourism Management
- Dual Degree Program in Hotel Administration and Business

The Bachelor of Science in Hotel Administration is the school's flagship program. It provides students with a comprehensive understanding of the hospitality industry, from hotel operations to food and beverage management to marketing and finance. The Bachelor of Science in Hospitality Management is a more specialized program that focuses on the management of food and beverage operations. The Bachelor of Science in Tourism Management prepares students for careers in the tourism industry, which includes planning and managing tours, attractions, and other tourism-related businesses. The Dual Degree Program in Hotel Administration and Business allows students to earn both a Bachelor of Science in Hotel Administration and a Bachelor of Science in Business Administration.

Graduate Programs

The Cornell School of Hotel Administration offers four graduate programs:

- Master of Management in Hospitality
- Master of Professional Studies in Hospitality
- Doctor of Philosophy in Hospitality Management
- Executive Master of Business Administration in Hospitality

The Master of Management in Hospitality is a one-year program that provides students with a broad understanding of the hospitality industry. The Master of Professional Studies in Hospitality is a two-year program that prepares students for careers in specific areas of the hospitality industry, such as hotel management, restaurant management, or event planning. The Doctor of Philosophy in Hospitality Management is a research-intensive program that prepares students for careers in academia or research. The Executive Master of Business Administration in Hospitality is a part-time program that is designed for experienced hospitality professionals who want to advance their careers.

Executive Education Programs

The Cornell School of Hotel Administration offers a variety of executive education programs for hospitality professionals. These programs are designed to provide participants with the latest knowledge and skills in the hospitality industry. Some of the executive education programs offered by the school include:

- Executive Certificate in Hotel Real Estate Investments and Asset Management
- Executive Certificate in Food and Beverage Management
- Executive Certificate in Event Management
- Executive Certificate in Digital Marketing for the Hospitality Industry

Faculty

The Cornell School of Hotel Administration has a world-renowned faculty. The faculty are experts in their fields, and they are committed to providing

students with a high-quality education. Many of the faculty members have worked in the hospitality industry before joining the school, and they bring their real-world experience into the classroom. The faculty also conducts research on a variety of hospitality-related topics, and their research is published in leading academic journals.

Students

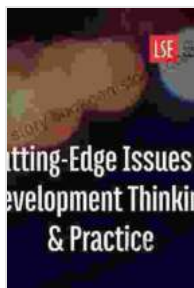
The Cornell School of Hotel Administration has a diverse student body. Students come from all over the world, and they represent a variety of backgrounds. The school's student organizations provide students with opportunities to network with each other and with industry professionals. The school also has a strong alumni network, and alumni are often involved in the school's activities.

Careers

Graduates of the Cornell School of Hotel Administration are highly sought-after by employers in the hospitality industry. Graduates have gone on to work for leading hospitality companies, such as Marriott, Hilton, and Four Seasons. Graduates have also started their own businesses and become successful entrepreneurs. The school's career services office provides students with a variety of resources to help them find jobs, and the school hosts a career fair each year that attracts recruiters from top hospitality companies.

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industry. If you are interested in a career in the hospitality industry, the Cornell School of Hotel Administration is the perfect place to start.

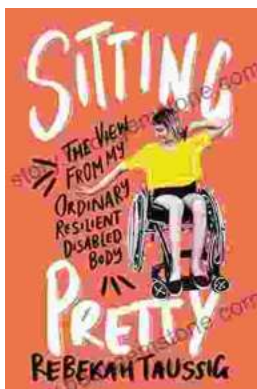


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